



CRYPT CASES™

MADE FOR ADVENTURE. GUARANTEED FOR LIFE.

2016 PRESS KIT



ABOUT CRYPT CASE

Crypt Cases™ introduces a new evolution in surfboard travel gear – the World's first telescoping hard case, hard travel case with collapsible technology that guarantees your board arrives safely anywhere in the world. Crypt Cases™ patented design combines rigid hard case security with collapsible convenience for easy storage.

KEY FEATURES:

Telescoping Design

Crypt Cases™ features a state-of-the-art patented telescoping design that offers convenient storage. Our cases can be expanded to accommodate a range of board sizes or collapsed down to the size of a small suitcase for easy storage.

Hard Case Durability

Crypt Cases™ are constructed from industrial strength injection molded plastic that offers superior protection over soft surf cases. Our team of surfers worked with expert consumer and defense engineers to perfect a patented hard case design that combines optimal durability and functionality.

Transportability

Crypt Cases™ features ergonomic handles and durable case wheels for ease of transport.

Multi-Board Functionality

Crypt Cases™ design allows for multiple gear transport applications with foam insert variations that will be available for sale. Essentially, one case can be used to carry surfboards, snowboards, skis gear on different occasions.

Lifetime Guarantee

We guarantee our cases will not break or damage in any unforgiving travel conditions throughout the world. Crypt Cases will restore any damaged cases.

MEDIA CONTACT INFORMATION:

Anne Milo, Public Relations Director
amilo@psmcommarts.com | 562-810-3016



TEAM BIOS

Drew Boyles, Founder and Inventor

Drew Boyles is an entrepreneur and world traveler. As a surfer for 27 years, Drew understands the limitations and fragility of travel surf bags in the market today. Drew and his oldest son, Ryan, developed and patented Crypt Cases, a collapsible storage case for the action sports industry after Patrick's surf competition board was broken after being mishandled by an airline.

Drew Boyles' entrepreneurial experience spans 25 years of executive leadership with employers such as Brunswick Corp., Starbucks and Andersen Management Consulting, as well as dozens of large and small companies.

Drew was the Co-Chair of Surfrider Foundation, a non-profit environmental organization that works to protect and preserve the world's oceans. Drew is the Mayor Pro Tem of the City of El Segundo and is a Board Member of The World Is Just A Book Away. Drew plans to surf every country in the world with his Crypt Case.

Kent Maul, VP of Business

Kent Maul brings more than five decades of his love for surf and entrepreneurship to Crypt Cases. Kent has worked with the world's top surf brands in the areas of design, production, and manufacturing.

Kent has been surfing around the world for nearly 55 years. His favorite surf trips spots are Tahiti, Indonesia, and Costa Rica. As a frequent surf traveler, Kent has experienced all the different board bags and airline mistreatments.

Kent is the president and owner of Surroundings International Inc., an international company specializing in accessories. Companies Kent works with include some of the top brands in the surf and skate industry including Billabong, Volcom, O'Neill, RipCurl, Nixon, and RVCA.

Neil Gupta, VP Product Development

Neil loves the engineering challenge of creating Crypt Cases and being part of the innovation of a new, innovative product with a low weight and cost. Neil enjoys everything in the details- from optimizing the layout and functionality to providing surfers and athletes with a convenient, attractive case.

Neil is a mechanical engineer who has worked in the aerospace industry for the last 15 years. Currently he runs Kinetic Analytics, a custom design, analysis and manufacturing house. He also co-founded Green Dynamics, a technology manufacturing innovator. Neil holds a master's degree from MIT and a bachelor's degree from UC San Diego.

Daniel Martin, Marketing Director

Daniel brings more than 15 years of branding and marketing experience to Crypt Cases. His efforts at Paolucci, Salling & Martin have been directed towards strategizing integrated marketing solutions across various communication platforms.

Clients managed by Daniel on behalf of PS&M have included: The New Home Company, Metropolis DTLA, Bay Meadows, Beverly West, Terranea Resort, Torrance Memorial Medical Center, St. Mary Medical Center, Mexico Tourism Board, City of El Segundo, and more. Martin is a member of the Eagle Scouts of America and resides in Hermosa Beach with his fiancée Kerry and their bff labradoodle Pepper.